

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937026-2	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1417

Flight Dates	Order #	Alt Order #
09/25/12 - 10/08/12	937026	06254300

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/25/12	10/05/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	1	\$275.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	1	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF W		10/03/12	10:21 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T02H	\$275.00	NM
2	09/25/12	10/05/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	3	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WPBF Tu		10/02/12	11:30 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T02H	\$800.00	NM
4 WPBF W		10/03/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T02H	\$800.00	NM
6 WPBF F		10/05/12	11:12 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T04H	\$800.00	NM
3	09/25/12	10/05/12	The View	11A-12PM	-TWTF--	:30	1	\$550.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	1	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Th		10/04/12	11:35 AM	The View	11A-12PM	:30	HMP12-FL18-T02H	\$550.00	NM
5	09/25/12	10/05/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$375.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	1	\$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu		10/02/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T02H	\$375.00	NM
7	09/25/12	10/05/12	4:30a-5a	430a-5a	-TWTF--	:30	3	\$65.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	2	\$65.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WPBF Tu		10/02/12	4:43 AM	4:30a-5a	430a-5a	:30	HMP12-FL18-T02H	\$65.00	NM
4 WPBF Th		10/04/12	4:44 AM	4:30a-5a	430a-5a	:30	HMP12-FL18-T02H	\$65.00	NM
8	09/25/12	10/05/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	\$175.00	NM
	Class of Time - Pre-emptible with notice								

MTWTFSS

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1417

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	09/25/12	10/05/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		2	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/02/12	5:09 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T02H	\$175.00 NM
4	WPBF	W	10/03/12	5:22 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T02H	\$175.00 NM
9	09/25/12	10/05/12	M-F 5pm News	5-6pm	-TWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		3	\$450.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WPBF	Tu	10/02/12	5:12 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T02H	\$450.00 NM
4	WPBF	W	10/03/12	5:56 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T02H	\$450.00 NM
6	WPBF	F	10/05/12	5:43 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T04H	\$450.00 NM
10	09/25/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		2	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	10/03/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T02H	\$275.00 NM
5	WPBF	F	10/05/12	5:41 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T04H	\$275.00 NM
11	09/25/12	10/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		3	\$600.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WPBF	Tu	10/02/12	6:22 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T02H	\$600.00 NM
4	WPBF	Th	10/04/12	6:14 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T02H	\$600.00 NM
5	WPBF	F	10/05/12	6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T04H	\$600.00 NM
13	10/02/12	10/05/12	Wheel Of Fortune	7-7:30PM	-TWTF--	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		2	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Tu	10/02/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T02H	\$2,000.00 NM
1	WPBF	W	10/03/12	7:14 PM	Wheel Of Fortune	7-7:30PM	:30	HMP12-FL18-T02H	\$2,000.00 NM
14	09/25/12	10/05/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		2	\$550.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WPBF	Tu	10/02/12	8:30 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T02H	\$550.00 NM
4	WPBF	F	10/05/12	7:58 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T04H	\$550.00 NM
15	09/25/12	10/05/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12			-TWTF--		2	\$2,000.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	Tu	10/02/12	7:52 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T02H	\$2,000.00 NM
3	WPBF	F	10/05/12	7:52 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T04H	\$2,000.00 NM
16	09/25/12	10/05/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF W 10/03/12 9:26 AM Dr. Oz M-F 9-10a 9-10a :30 HMP12-FL18-T02H \$275.00 NM									
18	09/29/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Sa 10/06/12 5:27 AM Sat 5-6am News Sat 5-6am :30 HMP12-FL18-T04H \$75.00 NM									
19	09/29/12	10/06/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Sa 10/06/12 6:11 AM Sat 6-7am News Sat 6-7am :30 HMP12-FL18-T04H \$175.00 NM									
20	09/29/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Sa 10/06/12 6:59 AM GMA Saturday 7-8am Sat 7am-8am :30 HMP12-FL18-T04H \$350.00 NM									
23	09/30/12	10/07/12	Sun 11:35pm Late News	1135p-12am	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Su 10/07/12 11:55 PM Sun 11:35pm Late News 1135p-12am :30 HMP12-FL18-T04H \$350.00 NM									
24	09/30/12	10/07/12	Sun 5-6am News	Sun 5-6am	-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Su 10/07/12 5:54 AM Sun 5-6am News Sun 5-6am :30 HMP12-FL18-T04H \$75.00 NM									
25	09/30/12	10/07/12	Sun 6-7am News	Sun 6-7am	-----1	:30	1	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF Su 10/07/12 6:42 AM Sun 6-7am News Sun 6-7am :30 HMP12-FL18-T04H \$125.00 NM									
26	09/30/12	10/07/12	Sun 630pm News	630-7pm	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WPBF Su 10/07/12 6:29 PM Sun 630pm News 630-7pm :30 HMP12-FL18-T04H \$400.00 NM									
27	09/30/12	10/07/12	Sun 8-9am News	Sun 8-9am	-----1	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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27	09/30/12	10/07/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$300.00	NM																																																																				
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td>8:38 AM</td><td>Sun 8-9am News</td><td>Sun 8-9am</td><td>:30</td><td>HMP12-FL18-T04H</td><td>\$300.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	Su	10/07/12	8:38 AM	Sun 8-9am News	Sun 8-9am	:30	HMP12-FL18-T04H	\$300.00	NM																																														
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2	WPBF	Su	10/07/12	8:38 AM	Sun 8-9am News	Sun 8-9am	:30	HMP12-FL18-T04H	\$300.00	NM																																																																			
28	10/07/12	10/07/12	Sun 9-10am Class of Time - Pre-emptible with notice	9-10am	-----1	:30	1	\$750.00	NM																																																																				
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>-----1</td><td>1</td><td>\$750.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>10/07/12</td><td></td><td>Sun 9-10am</td><td>9-10am</td><td>:00</td><td></td><td>\$750.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/01/12	10/07/12	-----1	1	\$750.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	10/07/12		Sun 9-10am	9-10am	:00		\$750.00	NM	Credited																																	
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29	10/01/12	10/08/12	M-SUN WPBF News 25 @ 11-11:35PM Class of Time - Pre-emptible with notice	11-11:35PM	1-----	:30	1	\$800.00	NM																																																																				
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This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937026-2	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1417

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																						
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35	10/01/12	10/08/12	WPBF News 25 @ 6:00P Class of Time - Pre-emptible with notice	6-6:30PM	1-----	:30	1	\$600.00	NM																																																																																						
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="3"></td></tr><tr><td></td><td>10/01/12</td><td>10/07/12</td><td>1-----</td><td colspan="2">1</td><td>\$600.00</td><td colspan="3"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>M</td><td>10/01/12</td><td>6:21 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>HMP12-FL18-T02H</td><td>\$600.00</td><td>NM</td></tr><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td colspan="2"><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>1-----</td><td colspan="2">1</td><td>\$600.00</td><td colspan="4"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>WPBF</td><td>M</td><td>10/08/12</td><td>6:28 PM</td><td>WPBF News 25 @ 6:00PM</td><td>6-6:30PM</td><td>:30</td><td>HMP12-FL18-T04H</td><td>\$600.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>					10/01/12	10/07/12	1-----	1		\$600.00				Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	M	10/01/12	6:21 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T02H	\$600.00	NM	Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>						10/08/12	10/14/12	1-----	1		\$600.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WPBF	M	10/08/12	6:28 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T04H	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>		<u>Rate</u>																																																																																									
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36	10/01/12	10/08/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	6-7AM	1-----	:30	1	\$400.00	NM																																																																																						
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37	10/02/12	10/05/12	Dr. Oz Class of Time - Immediately Pre-emptible without notice	4-5p	-TWTF--	:30	1	\$500.00	NM																																																																																						
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38	10/02/12	10/05/12	WPBF News 25 Mornings Class of Time - Pre-emptible with notice	6-7AM	-TWTF--	:30	2	\$400.00	NM																																																																																						
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1	WPBF	F	10/05/12	6:28 AM	WPBF News 25 Mornings	6-7AM	:30	HMP12-FL18-T04H	\$400.00	NM																																																																																					
39	10/06/12	10/06/12	Sat 8-9am News	Sat 8-9am	-----1-	:30	1	\$350.00	NM																																																																																						

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937026-2	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser		Product	Estimate Number
House Majority PAC/SEIU		HOUSE MAJORITY PAC	1417

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-----1-				1	\$350.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	10/06/12	8:27 AM	Sat 8-9am News		Sat 8-9am	:30	HMP12-FL18-T04H	\$350.00	NM
41	10/02/12	10/05/12	WPBF News 25 @ 6:00P 6-6:30PM		-TWTF--	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-TWTF--				1	\$600.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF F	10/05/12			WPBF News 25 @ 6:00PM	6-6:30PM	:00		\$600.00	NM
Credited									
43	10/01/12	10/05/12	WPBF News 25 @ 5am 5-530am		MTWTF--	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MTWTF--				1	\$200.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	10/02/12	5:28 AM	WPBF News 25 @ 5am		5-530am	:30	HMP12-FL18-T02H	\$200.00	NM
44	10/01/12	10/05/12	Dr. Oz	4-5p	MTWTF--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	MTWTF--				1	\$550.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Th	10/04/12	4:38 PM	Dr. Oz		4-5p	:30	HMP12-FL18-T02H	\$550.00	NM
45	09/25/12	10/05/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	3	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-TWTF--				3	\$325.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	10/02/12	12:26 PM	WPBF News 25 @ Noon		12pm-1230pm	:30	HMP12-FL18-T02H	\$325.00	NM
3 WPBF Th	10/04/12	12:25 PM	WPBF News 25 @ Noon		12pm-1230pm	:30	HMP12-FL18-T02H	\$325.00	NM
2 WPBF F	10/05/12	12:10 PM	WPBF News 25 @ Noon		12pm-1230pm	:30	HMP12-FL18-T04H	\$325.00	NM
46	10/06/12	10/06/12	M-Sun 1130p-12am Late 1130p-1205am		-----S-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	10/01/12	10/07/12	-----S-				1	\$500.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Sa	10/06/12	12:17 AM	M-Sun 1130p-12am Late News		1130p-1205am	:30	HMP12-FL18-T04H	\$500.00	NM
LR - Football									

Total Spots 59

Payment Terms 30 Days

<u>Gross Total</u>	\$29,060.00
<u>Agency Commission</u>	\$4,359.00
<u>Net Amount Due</u>	\$24,701.00

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
1010 Wisconsin Avenue, Suite 800
Washington, DC 20007

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937026-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1417

Flight Dates	Order #	Alt Order #
09/25/12 - 10/08/12	937026	06254300

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/25/12	10/05/12	10-11a Anderson Cooper 10-11a		-TWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	10:47 AM	10-11a Anderson Cooper	10-11a	:30	HMP12-FL18-T01H	\$275.00 NM
2	09/25/12	10/05/12	M-SUN WPBF News 25 @ 11-11:35PM		-TWTF--	:30	3	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	11:13 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T01H	\$800.00 NM
2	WPBF	Th	09/27/12	11:33 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T01H	\$800.00 NM
3	WPBF	F	09/28/12	11:27 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	HMP12-FL18-T02H	\$800.00 NM
3	09/25/12	10/05/12	The View	11A-12PM	-TWTF--	:30	1	\$550.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	11:00 AM	The View	11A-12PM	:30	HMP12-FL18-T01H	\$550.00 NM
4	09/25/12	10/05/12	WPBF News 25 @ Noon 12pm-1230pm		-TWTF--	:30	3	\$325.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Tu	09/25/12	12:30 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T01H	\$325.00 NM
3	WPBF	W	09/26/12	12:29 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T01H	\$325.00 NM
2	WPBF	F	09/28/12	12:11 PM	WPBF News 25 @ Noon	12pm-1230pm	:30	HMP12-FL18-T02H	\$325.00 NM
5	09/25/12	10/05/12	M-F 3-4P	M-F 3-4P	MTWTF--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	3:44 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T01H	\$375.00 NM
6	09/25/12	09/29/12	Dr. Oz	4-5p	-TWTF--	:30	1	\$500.00	NM

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937026-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1417

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	09/25/12		Dr. Oz		4-5p	:00		\$500.00	NM
Credited									
7	09/25/12	10/05/12	4:30a-5a	430a-5a	-TWTF--	:30	3	\$65.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$65.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	09/25/12		4:39 AM	4:30a-5a	430a-5a	:30	HMP12-FL18-T01H	\$65.00	NM
2 WPBF W	09/26/12		4:55 AM	4:30a-5a	430a-5a	:30	HMP12-FL18-T01H	\$65.00	NM
3 WPBF Th	09/27/12		4:38 AM	4:30a-5a	430a-5a	:30	HMP12-FL18-T01H	\$65.00	NM
8	09/25/12	10/05/12	WPBF News 25 @ 5am	5-530am	-TWTF--	:30	3	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$175.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu	09/25/12		4:58 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T01H	\$175.00	NM
1 WPBF Th	09/27/12		5:13 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T01H	\$175.00	NM
3 WPBF F	09/28/12		5:23 AM	WPBF News 25 @ 5am	5-530am	:30	HMP12-FL18-T02H	\$175.00	NM
9	09/25/12	10/05/12	M-F 5pm News	5-6pm	-TWTF--	:30	3	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WPBF Tu	09/25/12		5:29 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T01H	\$450.00	NM
1 WPBF Th	09/27/12		5:57 PM	M-F 5pm News	5-6pm	:30	HMP12-FL18-T01H	\$450.00	NM
3 WPBF F	09/28/12			M-F 5pm News	5-6pm	:00		\$450.00	NM
Credited									
10	09/25/12	10/05/12	WPBF News 25 Mornings	5:30-5:57am	-TWTF--	:30	3	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$275.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WPBF Tu	09/25/12		5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T01H	\$275.00	NM
1 WPBF Th	09/27/12		5:29 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T01H	\$275.00	NM
2 WPBF F	09/28/12		5:45 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	HMP12-FL18-T02H	\$275.00	NM
11	09/25/12	10/05/12	WPBF News 25 @ 6:00PM	6-6:30PM	-TWTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	09/25/12		6:26 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T01H	\$600.00	NM
2 WPBF W	09/26/12		6:25 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T01H	\$600.00	NM
3 WPBF F	09/28/12		6:13 PM	WPBF News 25 @ 6:00PM	6-6:30PM	:30	HMP12-FL18-T02H	\$600.00	NM
12	09/25/12	09/28/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	2	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WPBF Tu	09/25/12		6:08 AM	WPBF News 25 Mornings	6-7AM	:30	HMP12-FL18-T01H	\$400.00	NM

INVOICE



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WPBF
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Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937026-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1417

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	09/25/12	09/28/12	WPBF News 25 Mornings	6-7AM	-TWTF--	:30	2	\$400.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	W	09/26/12	6:41 AM	WPBF News 25 Mornings	6-7AM	:30	HMP12-FL18-T01H	\$400.00 NM
14	09/25/12	10/05/12	Good Morning America	7-9AM	-TWTF--	:30	2	\$550.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	2	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	7:59 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T01H	\$550.00 NM
2	WPBF	Th	09/27/12	7:55 AM	Good Morning America	7-9AM	:30	HMP12-FL18-T01H	\$550.00 NM
15	09/25/12	10/05/12	Jeopardy	7:30-8PM	-TWTF--	:30	2	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/26/12	7:35 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T01H	\$2,000.00 NM
2	WPBF	F	09/28/12	7:28 PM	Jeopardy	7:30-8PM	:30	HMP12-FL18-T02H	\$2,000.00 NM
16	09/25/12	10/05/12	Dr. Oz M-F 9-10a	9-10a	-TWTF--	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-TWTF--	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	9:21 AM	Dr. Oz M-F 9-10a	9-10a	:30	HMP12-FL18-T02H	\$275.00 NM
17	09/28/12	09/28/12	20/20	10-11PM	----1--	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	----1--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	F	09/28/12	10:38 PM	20/20	10-11PM	:30	HMP12-FL18-T02H	\$2,500.00 NM
18	09/29/12	10/06/12	Sat 5-6am News	Sat 5-6am	-----1-	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$75.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	5:44 AM	Sat 5-6am News	Sat 5-6am	:30	HMP12-FL18-T02H	\$75.00 NM
19	09/29/12	10/06/12	Sat 6-7am News	Sat 6-7am	-----1-	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	6:29 AM	Sat 6-7am News	Sat 6-7am	:30	HMP12-FL18-T02H	\$175.00 NM
20	09/29/12	10/06/12	GMA Saturday 7-8am	Sat 7am-8am	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Sa	09/29/12	7:48 AM	GMA Saturday 7-8am	Sat 7am-8am	:30	HMP12-FL18-T02H	\$350.00 NM
21	09/29/12	09/29/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/24/12	09/30/12	-----1-	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

INVOICE



Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937026-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1417

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
21	09/29/12	09/29/12	Sat Jeopardy Class of Time - Pre-emptible with notice	Sat 7:30-8PM	-----1-	:30	1	\$500.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/29/12</td><td></td><td>Sat Jeopardy</td><td>Sat 7:30-8PM</td><td>:00</td><td></td><td>\$500.00</td><td>NM</td></tr><tr><td colspan="11">Credited</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/29/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$500.00	NM	Credited																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Sa	09/29/12		Sat Jeopardy	Sat 7:30-8PM	:00		\$500.00	NM																																												
Credited																																																						
22	09/29/12	09/29/12	Sat 8-9am News Class of Time - Pre-emptible with notice	Sat 8-9am	-----1-	:30	1	\$350.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1-</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/29/12</td><td>8:26 AM</td><td>Sat 8-9am News</td><td>Sat 8-9am</td><td>:30</td><td>HMP12-FL18-T02H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1-	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/29/12	8:26 AM	Sat 8-9am News	Sat 8-9am	:30	HMP12-FL18-T02H	\$350.00	NM											
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	09/24/12	09/30/12	-----1-	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Sa	09/29/12	8:26 AM	Sat 8-9am News	Sat 8-9am	:30	HMP12-FL18-T02H	\$350.00	NM																																												
23	09/30/12	10/07/12	Sun 11:35pm Late News Class of Time - Pre-emptible with notice	1135p-12am	-----1	:30	1	\$350.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$350.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>11:54 PM</td><td>Sun 11:35pm Late News</td><td>1135p-12am</td><td>:30</td><td>HMP12-FL18-T02H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$350.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/30/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	HMP12-FL18-T02H	\$350.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	-----1	1	\$350.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	09/30/12	11:54 PM	Sun 11:35pm Late News	1135p-12am	:30	HMP12-FL18-T02H	\$350.00	NM																																												
24	09/30/12	10/07/12	Sun 5-6am News Class of Time - Pre-emptible with notice	Sun 5-6am	-----1	:30	1	\$75.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$75.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>5:42 AM</td><td>Sun 5-6am News</td><td>Sun 5-6am</td><td>:30</td><td>HMP12-FL18-T02H</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$75.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/30/12	5:42 AM	Sun 5-6am News	Sun 5-6am	:30	HMP12-FL18-T02H	\$75.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	-----1	1	\$75.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	09/30/12	5:42 AM	Sun 5-6am News	Sun 5-6am	:30	HMP12-FL18-T02H	\$75.00	NM																																												
25	09/30/12	10/07/12	Sun 6-7am News Class of Time - Pre-emptible with notice	Sun 6-7am	-----1	:30	1	\$125.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$125.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>6:08 AM</td><td>Sun 6-7am News</td><td>Sun 6-7am</td><td>:30</td><td>HMP12-FL18-T02H</td><td>\$125.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$125.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/30/12	6:08 AM	Sun 6-7am News	Sun 6-7am	:30	HMP12-FL18-T02H	\$125.00	NM											
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
1	WPBF	Su	09/30/12	6:08 AM	Sun 6-7am News	Sun 6-7am	:30	HMP12-FL18-T02H	\$125.00	NM																																												
26	09/30/12	10/07/12	Sun 630pm News Class of Time - Pre-emptible with notice	630-7pm	-----1	:30	1	\$400.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$400.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>6:52 PM</td><td>Sun 630pm News</td><td>630-7pm</td><td>:30</td><td>HMP12-FL18-T02H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	WPBF	Su	09/30/12	6:52 PM	Sun 630pm News	630-7pm	:30	HMP12-FL18-T02H	\$400.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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3	WPBF	Su	09/30/12	6:52 PM	Sun 630pm News	630-7pm	:30	HMP12-FL18-T02H	\$400.00	NM																																												
27	09/30/12	10/07/12	Sun 8-9am News Class of Time - Pre-emptible with notice	Sun 8-9am	-----1	:30	1	\$300.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----1</td><td>1</td><td>\$300.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Su</td><td>09/30/12</td><td>8:23 AM</td><td>Sun 8-9am News</td><td>Sun 8-9am</td><td>:30</td><td>HMP12-FL18-T02H</td><td>\$300.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----1	1	\$300.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Su	09/30/12	8:23 AM	Sun 8-9am News	Sun 8-9am	:30	HMP12-FL18-T02H	\$300.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
	09/24/12	09/30/12	-----1	1	\$300.00																																																	
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1	WPBF	Su	09/30/12	8:23 AM	Sun 8-9am News	Sun 8-9am	:30	HMP12-FL18-T02H	\$300.00	NM																																												
40	09/29/12	09/29/12	Sat Prime College Footba Class of Time - Pre-emptible with notice	8-1130pm	-----S-	:30	1	\$1,800.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-----S-</td><td>1</td><td>\$1,800.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WPBF</td><td>Sa</td><td>09/29/12</td><td>11:47 PM</td><td>Sat Prime College Football</td><td>8-1130pm</td><td>:30</td><td>HMP12-FL18-T02H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td colspan="11">LR - Football</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-----S-	1	\$1,800.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WPBF	Sa	09/29/12	11:47 PM	Sat Prime College Football	8-1130pm	:30	HMP12-FL18-T02H	\$1,800.00	NM	LR - Football										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																	
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												
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LR - Football																																																						
42	09/25/12	09/28/12	M-F 3-4P Class of Time - Pre-emptible with notice	M-F 3-4P	-TWTF--	:30	2	\$475.00	NM																																													
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>09/24/12</td><td>09/30/12</td><td>-TWTF--</td><td>2</td><td>\$475.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/24/12	09/30/12	-TWTF--	2	\$475.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
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	09/24/12	09/30/12	-TWTF--	2	\$475.00																																																	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																												

INVOICE

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
937026-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
House Majority PAC/SEIU	HOUSE MAJORITY PAC	1417

www.thewpbfchannel.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	09/25/12	09/28/12	M-F 3-4P	M-F 3-4P	-TWTF--	:30	2	\$475.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/27/12	3:18 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T01H	\$475.00 NM
2	WPBF	F	09/28/12	3:55 PM	M-F 3-4P	M-F 3-4P	:30	HMP12-FL18-T02H	\$475.00 NM
Total Spots							43		

Payment Terms 30 Days

Gross Total \$22,445.00

Agency Commission \$3,366.75

Net Amount Due \$19,078.25